Docket No. 3011-02C File No. 1164.41428CC3

T AND TRADEMARK OFFICE IN THE UNITED ST

In re Application of

KAY, et al

: Group Art Unit: 2611

Serial No.

09/644,656

: Examiner: C. Nalevanki

Filed: August 24, 2000

For:

AUTOMATING COMMERCE ON A BROADCAST PROGRAMMING

DISTRIBUTION NETWORK

<u>AMENDMENT</u>

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

March 7, 2006

Sir:

This Amendment is filed concurrently with the filing of a Request for Continued Examination (RCE), and in response to the Office Action dated April 7, 2005, and further to the Notice of Appeal filed on October 7, 2005, the time for response to which is extended three (3) months, up to and including March 7, 2006. Please amend the above-identified application as listed below and as set forth on the following pages:

Amendments to the Drawings (with separate Request for Approval)

Amendments to the Specification

Amendments to the Claims

Remarks are included following the amendments